



August 7-11 2012

St. Albert, Alberta

Rock'N August Vendors

Friday Night Car Cruise & Street Dance and/or Saturday Show'N Shine

There are two opportunities for food and product vendors at Rock'n August.

The first is the Friday Night Car Cruise & Street Dance which is held in front of St. Albert Place from 6 to 11pm. This fun-filled family event kicks off with the arrival of the "Cruise of Classics" parade and culminates with a street dance that attracts thousands of people each year. Vendor set up is from 5 to 6pm in the main parking lot across the Street from St. Albert Place.

The other opportunity to be a vendor is at the Show'n Shine on Saturday from 10am to 4pm at Lions and Millennium Parks. This don't miss event was attended by approximately 20,000 spectators and over



500 classic vehicles in 2011 as car enthusiasts and over thirty vendors enjoyed a sun-filled day in the park. Vendor set up is from 6 to 8am in both parks.

These two opportunities are available on a first-come, first-served basis as booth space is limited due to the growth of both events and the increasing number of requests for vendor space.

Twenty-foot booths are available for \$300.00 per event or 20% of profits, whichever is greater. If additional space is required it will be charged out at \$5.00 per foot. For example, if you would like a forty foot booth, the fee would be \$400.00 per event. Please fill out the attached form and send it in with a \$200.00 deposit via one of the methods listed on the form. **ALL registrations must be in by June 30th, 2012 with a \$200.00 deposit** in order to be considered. Enjoy the show!



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Vendor Confirmation Form

FOOD VENDOR

Cost: 20% of profits made – minimum \$200.00 per day

Friday Night Saturday Both

What food are you planning on serving? _____

Have you completed and attached the Capital Health Questionnaire provided? Yes

(Must be completed upon the submission of this form to the Rock'n August committee.)

PRODUCT VENDOR

Cost: \$200.00 per site per day including GST for a 20' booth.

I require extra space for my booth at \$5.00 for each additional foot. _____ feet @ \$5.00 = \$_____

Friday Night Saturday Both

What is your product or service? _____

SERVICE GROUP PARTNERSHIP

Cost: \$1,000.00 or more donation to the ADF- official receipting and custom-sized booths available.

I am interested in being a Service Group Sponsor.

Please mail or fax vendor confirmation to the address at the bottom of this form. A 50% deposit is required upon confirmation of vendor form received. Balance is due June 30th for artwork cutoff.

Name: _____ Company: _____

Address: _____ City: _____

Postal Code: _____ E-Mail: _____

Phone: _____ Cell: _____ Fax: _____

Payment

Visa Mastercard Cheque (make payable to Rock'n August)

Card #: _____ Exp.: ____ / ____ CVC: _____

Authorized Signature: _____

Sponsorship Amount: _____ Deposit: _____ Balance: _____

Please mail or fax vendor confirmation (including Capital Health form) to:

Rock'n August	Fax: 780-458-6515
Attention: Mike Howes	Phone: 780-459-4539
St. Albert Chamber of Commerce	E-Mail: mike@dkcsparklean.com
71 St. Albert Road, St. Albert T8N 6L5	www.rocknaugust.com

